**Freelance Graphic Design Contract**

This Freelance Graphic Design Contract (“**Agreement**”) is entered into as of **[Date]**, by and between:

**Client:** [Client’s Full Name or Company Name]  
**Address:** [Client’s Address]  
**Email:** [Client’s Email Address]

and

**Designer:** [Designer’s Full Name or Business Name]  
**Address:** [Designer’s Address]  
**Email:** [Designer’s Email Address]

Collectively referred to as the “**Parties**.”

**1. Scope of Work**

The Designer agrees to perform the following services for the Client (“**Services**”):  
[Describe the project details – e.g., logo design, branding package, social media graphics, etc.]

A detailed description of deliverables, revisions, and milestones is outlined in **Exhibit A** attached to this Agreement.

**2. Payment Terms**

The Client agrees to pay the Designer as follows:

* **Project Fee:** $[Total Amount]
* **Deposit:** $[Amount or Percentage] due upon signing this Agreement
* **Remaining Balance:** $[Amount or Percentage] due upon project completion and prior to final file delivery

**Payment Method:** [Specify method – e.g., bank transfer, PayPal, etc.]

Late payments may incur a fee of [Specify % or amount] per [day/week] after the due date.

**3. Revisions**

The Client is entitled to **[number]** rounds of revisions. Additional revisions requested beyond this number will be billed at a rate of **$[rate] per hour**.

**4. Timeline**

The Designer agrees to begin work on or before **[Start Date]** and deliver the final files by **[End Date]**, provided the Client supplies all necessary information, materials, and feedback promptly.

Delays caused by the Client may result in a revised timeline.

**5. Intellectual Property Rights**

Upon receipt of full payment, the Designer grants the Client exclusive rights to use the final approved design(s) for their intended purpose.

The Designer retains ownership of all preliminary work, drafts, and concepts not included in the final design.

The Designer may display the completed project in portfolios, websites, and promotional materials unless the Client requests confidentiality in writing.

**6. Client Responsibilities**

The Client agrees to:

* Provide all necessary materials, information, and feedback in a timely manner.
* Ensure all provided content (e.g., text, images, logos) does not infringe on any copyright or trademark.

The Designer is not responsible for delays or issues arising from incomplete or inaccurate materials provided by the Client.

**7. Confidentiality**

Both Parties agree to maintain confidentiality regarding all sensitive or proprietary information shared during the project, unless written consent is given to disclose such information.

**8. Termination**

Either Party may terminate this Agreement by providing written notice if the other Party breaches any material term and fails to remedy it within **[number] days**.

If terminated:

* The Client will pay for all work completed up to the termination date.
* The Designer will deliver all paid-for work completed to date.

Deposits are **non-refundable** unless the Designer cancels the Agreement before starting work.

**9. Limitation of Liability**

The Designer shall not be liable for any loss of profit, business, or data resulting from the use of the designs. The Designer’s total liability shall not exceed the total fees paid by the Client under this Agreement.

**10. Independent Contractor Status**

The Designer is an **independent contractor** and not an employee of the Client. Nothing in this Agreement shall be interpreted as creating an employer-employee relationship, partnership, or joint venture.

**11. Governing Law**

This Agreement shall be governed by and construed in accordance with the laws of the State of **[State]**, without regard to conflict of law principles.

**12. Entire Agreement**

This Agreement constitutes the entire understanding between the Parties and supersedes any prior agreements, discussions, or communications, whether written or verbal. Any amendments must be made in writing and signed by both Parties.

**IN WITNESS WHEREOF, the Parties have executed this Freelance Graphic Design Contract as of the date first above written.**

**Designer Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Designer’s Full Name]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Client Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name: [Client’s Full Name]  
Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Exhibit A – Project Details**

* **Project Title:** [e.g., Brand Identity Design for XYZ Company]
* **Deliverables:** [List all items – e.g., 3 logo concepts, color palette, typography guide, etc.]
* **File Formats:** [e.g., PNG, JPG, PDF, AI, EPS]
* **Timeline:** [e.g., 4 weeks total, with milestones]
* **Revision Rounds:** [e.g., 2 included]
* **Additional Notes:** [Any specific project notes or client requirements]